



# Fall 2015

corporate product guide

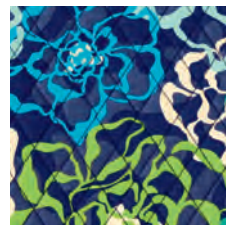
*Vera Bradley*

# The VERA BRADLEY Story

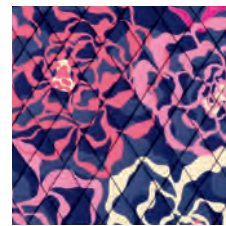
More than 30 years ago, Barbara Bradley Baekgaard and Patricia R. Miller took a moment's inspiration and turned it into the American dream... Vera Bradley. Named after Barbara's mother, our company creates stylish and functional handbags, luggage, accessories and travel items, combining smart product designs with distinctive, original fabrics and trims.

## Signature

Soft, colorful cotton is the signature look of classic Vera Bradley. Offered in numerous patterns and silhouettes, there's sure to be one that suits every personality and mood.



Katalina Blues  
#295

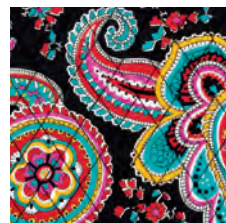


Katalina Pink  
#330

**Carry Katalina Pink to show your support for breast cancer research!**

Vera Bradley is dedicated to eradicating breast cancer as a life-threatening disease. To date, the Vera Bradley Foundation for Breast Cancer™ has donated more than \$23 million to breast cancer research.

Visit:  
[www.verabradley.com/foundation](http://www.verabradley.com/foundation)  
to learn more.



Parisian Paisley  
#340



Marrakesh  
#199



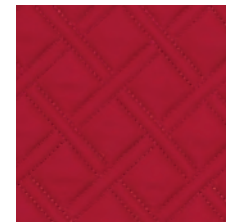
Midnight Paisley  
#201

## Vera Vera

The Vera Vera microfiber collection is the current solid-colored fabric offering. Made of triple-stitched polyester, these bags and accessories are offered in colors that coordinate beautifully with our signature cotton styles.



Classic Black  
#081



Tango Red  
#480

## Northbrook

Northbrook is our faux-leather collection offered in solid colors. Easy-carry bags and accessories are offered in silhouettes from classic to modern.



Teal  
#941



Black  
#481



Classic Navy  
#219

# Mix it up!

Within any pattern or color palette you choose, you can select additional coordinating patterns or different fabrications, including solids in Vera Vera and Northbrook. You can continue to mix in new styles, fabrications or colors to build onto your collection, season after season!



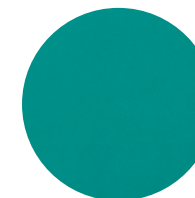
**New!** Katalina Blues



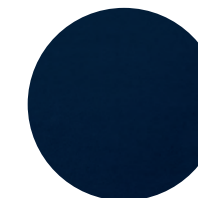
**New!** Katalina Pink



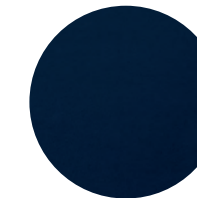
Marrakesh



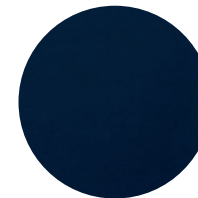
**New!** Teal  
Northbrook



Classic Navy  
Northbrook



Classic Navy  
Northbrook



Classic Navy  
Northbrook



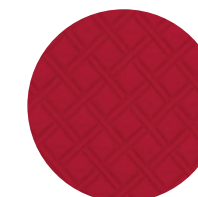
Midnight Paisley



**New!** Parisian Paisley



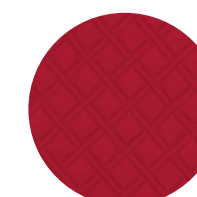
Classic Black  
Vera Vera



Tango Red  
Vera Vera



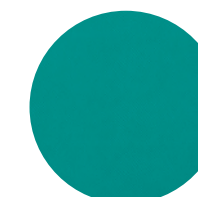
Classic Black  
Vera Vera



Tango Red  
Vera Vera



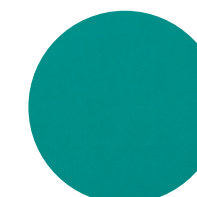
Black  
Northbrook



**New!** Teal  
Northbrook



Black  
Northbrook



**New!** Teal  
Northbrook

Signature & Vera Vera  
Handbags | Shoulder



**Glenna**  
8" w x 12 1/4" h x 5" d  
11" strap drop  
#12558 suggested retail \$80  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#12518 suggested retail \$108  
Classic Black, Tango Red

Handbags | Crossbody



**Carryall Crossbody**  
11" w x 10 3/4" h x 5 1/4" d  
52" adjustable strap  
#13502 suggested retail \$72  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#13543 suggested retail \$88  
Classic Black, Tango Red



**Petite Double Zip Hipster**  
8 1/4" w x 8 1/4" h x 1 1/4" d  
53" adjustable strap  
#14351 suggested retail \$48  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#14526 suggested retail \$68  
Classic Black, Tango Red



**Triple Zip Hipster**  
11 3/4" w x 11 1/2" h x 1 3/4" d  
55" adjustable strap  
#13942 suggested retail \$58  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#13965 suggested retail \$88  
Classic Black, Tango Red



**Little Crossbody**  
8" w x 5 3/4" h x 2 1/4" d  
53" adjustable strap  
#14593 suggested retail \$28  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley

Totes



**Market Tote**  
19" w x 14" h x 7 1/2" d  
9 1/2" strap drop  
#12492 suggested retail \$8  
Katalina Blues, Katalina Pink



**Tote**  
11 3/4" w x 13 1/2" h x 4" d  
12 1/2" strap drop  
#10449 suggested retail \$49  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#12738 suggested retail \$68  
Classic Black, Tango Red



**Vera**  
15" w x 14 3/4" h x 6 1/4" d  
11" strap drop  
#10096 suggested retail \$86  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#12741 suggested retail \$99  
Classic Black, Tango Red

Specialty



**Lighten Up Lunch Cooler**  
9" w x 7 1/2" h x 6" d  
3" handle drop  
#14836 suggested retail \$34  
Katalina Blues, Katalina Pink,  
Marrakesh, Parisian Paisley



**Lunch Bunch**  
7 1/2" w x 9" h x 4 1/4" d  
3" handle drop  
#12370 suggested retail \$34  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley

Backpacks



**Campus Backpack**  
12" w x 16" h x 6 1/2" d  
2 3/4" handle drop  
28 1/2" adjustable straps  
#12470 suggested retail \$109  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#13117 suggested retail \$138  
Classic Black, Tango Red



**Lighten Up Just Right Backpack**  
11" w x 15" h x 6" d  
2 1/2" handle drop  
31" adjustable straps  
#14838 suggested retail \$78  
Katalina Blues, Katalina Pink,  
Parisian Paisley

Accessories | Wallets



**Petite Trifold Wallet**  
5" w x 4" h  
#14801 suggested retail \$34  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#14785 suggested retail \$44  
Classic Black, Tango Red



**Turnlock Wallet**  
7 3/4" w x 4 3/4" h  
#10913 suggested retail \$49  
Katalina Blues, Katalina Pink,  
Marrakesh, Parisian Paisley  
#12740 suggested retail \$64  
Classic Black, Tango Red

Accessories | Wristlets



**All in One Crossbody**  
5 1/2" w x 3 1/2" h x 2" d  
6" removable wrist strap  
52" removable, adjustable strap  
#13037 suggested retail \$54  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#13114 suggested retail \$74  
Classic Black



**Front Zip Wristlet**  
7 1/2" w x 4 1/2" h x 1" d  
6" removable wrist strap  
#14592 suggested retail \$34  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#14525 suggested retail \$44  
Classic Black, Tango Red



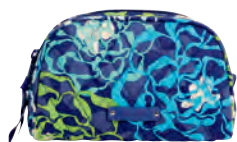
**On the Square Wristlet 2.0**  
5 1/2" w x 4" h x 1 1/2" d  
6" removable wrist strap  
52" removable, adjustable strap  
#14985 suggested retail \$58  
Katalina Blues, Katalina Pink  
#13979 suggested retail \$68  
Classic Black, Tango Red

Accessories | ID/Keychains



**Zip ID Case**  
5" w x 3" h  
#10125 suggested retail \$12  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#15064 suggested retail \$18  
Classic Black, Tango Red

Accessories | Cosmetics



**Small Zip Cosmetic**  
7" w x 4 1/2" h x 2" d  
#14973 suggested retail \$24  
Katalina Blues, Katalina Pink,  
Parisian Paisley, Midnight Paisley



**Medium Zip Cosmetic**  
7 3/4" w x 5 3/4" h x 2 3/4" d  
#14971 suggested retail \$28  
Katalina Blues, Katalina Pink,  
Parisian Paisley, Midnight Paisley



**Large Zip Cosmetic**  
10" w x 7 1/4" h x 3 3/4" d  
#14969 suggested retail \$34  
Katalina Blues, Katalina Pink,  
Parisian Paisley, Midnight Paisley

Travel | Accessories



**Curling and Flat Iron Cover**  
4 3/4" w x 12 1/2" h  
#14616 suggested retail \$24  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#14884 suggested retail \$34  
Classic Black, Tango Red



**Hanging Organizer**  
11 1/2" w x 29 1/4" h x 2 1/2" d  
4" handle drop  
#11026 suggested retail \$48  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#12446 suggested retail \$64  
Classic Black, Tango Red



**All Wrapped Up Jewelry Roll**  
8" w x 5 1/4" h  
#14186 suggested retail \$38  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#14885 suggested retail \$48  
Classic Black

Travel | Bags



**Grand Traveler**  
21" w x 14 1/2" h x 9 1/2" d  
7" strap drop  
52 1/2" removable, adjustable strap  
#11889 suggested retail \$120  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#12723 suggested retail \$158  
Classic Black, Tango Red ✈️



**Large Duffel**  
22" w x 11 1/2" h x 11 1/2" d  
15" strap drop  
#10139 suggested retail \$85  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#12727 suggested retail \$108  
Classic Black, Tango Red ✈️



**Weekender**  
18 1/2" w x 12 1/2" h x 8" d  
6 1/2" strap drop  
48 1/2" removable, adjustable strap  
#12479 suggested retail \$98  
Katalina Blues, Katalina Pink,  
Marrakesh, Midnight Paisley,  
Parisian Paisley  
#12435 suggested retail \$148  
Classic Black, Tango Red ✈️

✈️ This style is carry-on compliant.

Fashion Accessories



**Soft Fringe Scarf**  
26 1/4" w x 72 1/2" h  
#14640 suggested retail \$38  
Katalina Blues, Katalina Pink

Trimmed Signature | Travel Bags



**Trimmed Vera Traveler**  
16 3/4" w x 14 3/4" h x 7 1/2" d  
12" strap drop  
#14297 suggested retail \$108  
Katalina Blues, Katalina Pink,  
Parisian Paisley, Marrakesh,  
Midnight Paisley  
#14490 suggested retail \$128  
Classic Black

Northbrook Handbags | Shoulder



**Satchel**  
10" w x 10 1/2" h x 4 1/2" d  
4 3/4" handle drop  
39 1/4" removable, adjustable strap  
#14326 suggested retail \$128  
Black, Classic Navy, Teal

Handbags | Crossbody



**Flap Crossbody**  
7 1/2" w x 7" h x 1 3/4" d  
54" adjustable strap  
#14320 suggested retail \$88  
Black, Classic Navy, Teal

Totes



**Tote**  
13" w x 13 1/4" h x 5" d  
6" handle drop  
39 1/4" removable, adjustable strap  
#14332 suggested retail \$148  
Black, Classic Navy, Teal

Accessories | Wallets



**Accordion Wallet**  
7 1/2" w x 4 1/2" h  
#14323 suggested retail \$58  
Black, Classic Navy, Teal



**Snap & Zip Case**  
5 3/4" w x 3 3/4" h  
#14575 suggested retail \$34  
Black, Classic Navy, Teal

Accessories | Wristlets



**Zip-Around Wristlet**  
6" w x 8 1/2" h  
6" removable wrist strap  
#14324 suggested retail \$48  
Black, Classic Navy, Teal



Tote  
suggested retail \$148

Vera  
suggested retail \$99



Vera Bradley



Tote  
suggested retail \$49

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